



Iowa Citizen Action Network
Job Announcement



Job Description: Part-Time Temporary Statewide Organizer (primary focus Tax March Iowa)
Funded through February 2020 with the possibility of extending

Position Overview: Iowa Citizen Action Network (501(c)(4)) and Iowa Citizen Action Network Education Fund (501(c)(3)) are seeking an Organizer with a primary focus on Tax March Iowa campaign focusing on the fight for a fair economy that works for all of us. The organizer will be responsible for on-the-ground organizing state-wide. The Tax the Rich organizer will work to educate and advocate that the wealthiest individuals and corporations pay their fair share. The ideal candidate shares a commitment to economic justice and the driving desire to make our economy work for all Americans, not just the 1%.

Tactics include: representation in Presidential appearances, amplification of the Tax March message on social media and in the press, building organizational capacity, leadership development and partner and ally engagement, attending/planning rallies, press conferences, social events and participation in nationally coordinated days of action throughout the year

Primary Position Duties to include:

- Building a Tax March Iowa Response Team: The goal is to amass a list of interested persons/activists who are willing to be contacted for various activities, including: submitting a letter to the editor, attending an event, hosting an event, speaking with the media, signing a petition, meeting with Presidential candidates and/or their staff, etc. Organizers are encouraged to work with persons in their community that they are familiar with.
 - Identify, recruit and activate volunteers and members to join a Tax March Response Team by building a strong volunteer infrastructure to amplify the Tax March Iowa message.
 - Attend or schedule volunteers to attend Presidential Candidate Events with the goal asking Tax March questions and collecting video responses.
 - Build an earned media team able to respond quickly and appropriately to messaging by candidates and others.
 - Mobilize supporters and activists to show their support/opposition during key moments.
- Plan and attend events to recruit new members to the team and engage existing volunteers.
 - Letter writing parties
 - Informational “coffees”
 - Trainings (Examples: how to birdog; how to write a letter to the editor, how to approach a candidate or their staff)
 - Attend existing events to engage others in the messaging (Examples: Political meetings and events; allies and other organization’s meetings and events.)
- Identify, track and organize for attendance at Presidential candidate events.
- Assist in creating content and updating information on social media accounts
- Be recognized as the go-to representative of this effort on the ground.

Program Management:

- Track and report Presidential candidate events and other appropriate events and meetings.
- Plan and report on your activities, report, track, and record real time data.
- Participate in pre-determined team calls.
- Identify lessons learned and best practices.
- Fully integrate ICAN staff, membership and affiliates in program, including presentations, preparing written materials for members and recruiting volunteers from ICAN membership and affiliates.
- Assist with and attend ICAN events and meetings and any other duties assigned by the Executive Director or her designee.

Required for this position:

- Must have reliable transportation and a valid driver's license.
- Willingness and ability to travel around the state on a regular basis and work flexible hours.
- Fearless: comfortable in a group and asking questions and/or enlisting others to do the same/at ease just showing up to a meeting or event and building relationships.
- Energetic with the ability to produce consistent, quality work in a fast-paced environment.
- Ability to work independently and strong time management skills.
- Computer skills.

Beneficial for this position:

- Experience organizing in Iowa or another early voting state/some experience in community/ grassroots organizing, and/or political campaigns.
- A passion for organizing and a strong commitment to organizing through relationship building.
- Deep commitment to a vision of racial, social, and economic justice and to building a progressive worldview.
- Ability to speak Spanish or other languages a plus.

Salary & Benefits

This is part-time, temporary position with the possibility of becoming permanent. The salary is negotiable and commensurate with experience. Excellent pro-rated benefit package is available. Consideration would also be given to a contract employee.

Application Process

To apply, e-mail a cover letter, résumé and references to: sdinsdale@iowacan.org with subject line: Tax March Organizer

We are looking for committed, enthusiastic people to join our organizing team! Iowa Citizen Action Network is committed to equal opportunity, and is considering applicants of all races, gender, ages, sexual orientations, national origins, ethnicities, religion, and abilities. We urge people of color, and experienced organizers and activists of all backgrounds, to apply. ICAN is an equal opportunity employer that does not discriminate on the basis of race, gender, religion, national origin, sexual orientation or sexual identity.